

# **Invitation to Sponsorship & Exhibition**

The 12<sup>th</sup> Edition of the international Myotonic Dystrophy  
Consortium Meeting (IDMC-12)

10-14 June 2019  
Gothenburg, Sweden

[www.idmc12.org](http://www.idmc12.org)

## **WELCOME TO GOTHENBURG AND TO THE 12TH EDITION OF THE INTERNATIONAL MYOTONIC DYSTROPHY CONSORTIUM MEETING!**

The International Myotonic Dystrophy Consortium, or 'IDMC', represents a meeting place of the international myotonic dystrophy research community. It is made up of scientists, physicians, and health care professionals whose common aim is to help those afflicted with disease, whether through improved patient care, focused clinical and scientific research, or development of meaningful treatments that one day may turn the tide against the course of this disease.

For the first time, the IDMC meeting will be held in Sweden in the city of Gothenburg. We are looking forward to a scientifically interesting and important meeting with leading scientists in the field of Myotonic Dystrophy from all around the world. The aims of the meeting is to present, share and discuss new scientific achievements.

*Christopher Lindberg, MD, PhD, Neuromuscular Center, Sahlgrenska University Hospital  
Anne-Berit Ekström, MD, PhD, Rehabilitation Center, Queen Silvia Children's Hospital*

### **KEY CONTACTS**

For questions or further information please contact:

#### **Congress Secretariat**

Sweden MEETX AB

E-mail: [ldmc12@meetx.se](mailto:ldmc12@meetx.se)

Phone: +46 (0)31 708 86 90

Address: Ref: IDMC12 2019

SE-412 94 Gothenburg

#### **Congress Venue**

[The Swedish Exhibition and Conference Center](#)

Phone: +46(0)31-708 80 00, Visiting address: Mässans Gata/ Korsvägen

## EXHIBITION AREA

The exhibition will be held in direct connection to the Plenary lecture hall. Refreshment points and coffee areas have been integrated into the exhibition area, maximising the time that delegates spend in this area. Lunches will also be served in the exhibition area.

## REGISTRATION & HOTEL RESERVATION

Complimentary registrations included in the sponsor and/or exhibitor packages should be made using a special registration link sent after signed contract. A number of hotel rooms in different price categories have been pre booked in Gothenburg for the congress, booking is made together with your registration, more information about the hotels can be found on the IDMC12 2019 website closer to the congress. [www.idmc12.org](http://www.idmc12.org)

## CATEGORIES OF SPONSORSHIP

The IDMC-12 2019 meeting proposes 3 sponsorship categories:

- GOLD SPONSOR (Exclusive for 2 sponsors)
- SILVER SPONSOR
- BRONZE SPONSOR

All levels are available to all sponsors. In addition there are Sponsor items and Exhibition opportunities. The Sponsor Items can be added to both Sponsors and Exhibitors. The indicated acknowledgments are examples and can be tailored to your needs and style.

*All prices in this Invitation to Sponsorship & Exhibition are in SEK and excl. VAT (VAT is only applicable for Swedish companies).*

### GOLD SPONSOR

SEK 100 000

*Exclusive for 2 sponsors*

#### EXHIBITION

- Exhibit space of **9 sqm** (3x3m) in the exhibition area (incl. table, chair, electricity)
- Exhibition space allocation will be made by the Conference organiser on a "first come, first served basis".

#### ADVERTISEMENT

##### Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

#### Conference Website

- Company logotype recognized as Gold sponsor and URL link to sponsor's website placed on the conference website start page
- Inclusion in the List of Sponsors & Exhibitors on the conference website [www.idmc12.org](http://www.idmc12.org)

#### Advertisement in the Final Program

- Company logotype recognized as sponsor in the Final Program
- 1 full page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Program.

#### List of Sponsors & Exhibitors signage

Company logotype recognized as gold sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

#### Presented as Gold sponsor at the opening of the Conference

#### COMPLIMENTARY REGISTRATIONS

- 5 complimentary full registration fees to the conference excl. conference dinner

## SILVER SPONSOR

SEK 75 000

*Available to an unlimited number of sponsors*

### EXHIBITION

- Exhibit space of **6 sqm** (3x2m) in the exhibition area (incl. table, chair, electricity)
- Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis after Gold sponsors.

### ADVERTISEMENT

#### Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

#### Conference Website

- Company logotype recognized as Silver sponsor and URL link to sponsor's website placed on the conference website start page
- Inclusion in the List of Sponsors & Exhibitors on the conference website [www.idmc12.org](http://www.idmc12.org)

### Advertisement in the Final Program

- Company logotype recognized as silver sponsor in the Final Program
- 1 half page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Program

### List of Sponsors & Exhibitors Signage

Company logotype recognized as silver sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

### Presented as Silver Sponsor at the opening of the Conference

### COMPLIMENTARY REGISTRATION

- 3 complimentary full registration fee to the conference excl. conference dinner

## BRONZE SPONSOR

SEK 50 000

*Available to an unlimited number of sponsors*

### EXHIBITION

- Exhibit space of 4 sqm (2x2m) in the exhibition area (incl. table, chair, electricity)
- Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis after Gold and Silver sponsors.

### ADVERTISEMENT

#### Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

#### Conference Website

- Company logotype recognized as Bronze sponsor and URL link to sponsor's website placed on the conference website start page
- Inclusion in the List of Sponsors & Exhibitors on the conference website [www.idmc12.org](http://www.idmc12.org)

### Advertisement in the Final Program

- Company logotype recognized as bronze sponsor in the Final Program
- 1/4 page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Program

### List of Sponsors & Exhibitors Signage

Company logotype recognized as bronze sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

### Presented as Bronze Sponsor at the opening of the Conference

### COMPLIMENTARY REGISTRATION

- 2 complimentary full registration fee to the conference excl. conference dinner

## EXHIBITION BOOTH

SEK 25 000

### EXHIBITION BOOTH

- Each exhibition booth measures **4 sqm** (2x2m) and includes a table, chair and electricity.
- Exhibition space allocation will be made by the Conference organiser on a “first come, first served” basis after Gold, Silver and Bronze sponsors.

### ADVERTISEMENT

- Inclusion in the List of Exhibitors on the congress website [www.idmc12.org](http://www.idmc12.org) (no logo)
- Company logotype recognized as exhibitor in the Final Program

### COMPLIMENTARY REGISTRATION

- 1 complimentary full registration fee to the conference excl. conference dinner

## EXHIBITION

### *Available to all Sponsors & Exhibitors*

#### **EXTRA EXHIBITION SPACE      SEK 2 500/sqm**

There is a limited area for the exhibition at the venue. Extra Exhibition space can be ordered per square meter but is subject to availability.

Confirmation on ordering of extra space will be done when we know more exact number of companies and organisations that has signed up, this will be made in early spring 2019. We will do our utmost to accommodate the need for additional space. Extra exhibition space allocation will be made on a "first come, first served" basis.

#### **Allocation of exhibition space**

Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis.

Approximately 5 weeks before the conference start, exhibition spaces will be allocated and confirmed to the exhibitors.

#### **ADDITIONAL EXHIBITOR                      SEK 1 500 REPRESENTATIVES**

All the exhibitors' company representatives must be registered for the conference, and will receive a badge displaying the exhibiting company name.

The Sponsor & Exhibitor registration fee is SEK 1 500 excl. vat per registration, and includes entrance to exhibition, conference material, lunch, coffee breaks and welcome reception on Monday evening (the conference dinner is not included in this price).

## **SOCIAL EVENTS**

### **Welcome reception**

The Welcome reception will be held on Monday 10<sup>th</sup> of June. This is hosted by the city of Gothenburg and is free of charge.

### **Conference dinner                              SEK 800**

A conference dinner will be held at a later announced venue on Thursday 13<sup>th</sup> of June and this costs **SEK 800** excl. vat to attend for exhibitor representatives.

## SPONSOR ITEMS

### *Available to all Sponsors & Exhibitors*

Listed below are other opportunities available for your organisation to support the IDMC-12 meeting. Further information and costs are available upon request. All contributions to the success of this event are highly valued.

#### **Bag Insert - SEK 5 000**

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

#### **Advertisement in the Final Programme**

Advertisement in the Final Programme/Abstract Book.

Ad to be provided by the sponsor.

Full page	<b>SEK 10 000</b>
Half page	<b>SEK 5 000</b>

#### **Chords/Lanyards for Name Badge – SEK 10 000 (available for 1 sponsor)**

The name badge attached to a neck chord/lanyard is worn by every registered delegate (approx. 300 pcs). Chords/lanyards will be produced by exhibitor/sponsor.

#### **Lunch or Coffee Break - SEK 5000 per break**

Complimentary lunches and coffee/tea with sandwiches/pastries will be served daily. The serving points will be located mainly in the exhibition area. Sponsors will be acknowledged with their company logo at each service station. Included: Catering and all logistics.

# TERMS AND CONDITIONS

## SPONSORSHIP & EXHIBITION

### Conditions of Payment

100% of the total fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed. Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 days of receipt of the invoice. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

### VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable.

Social events are subject to VAT for all countries.

### Production costs

Production costs, where applicable, are the responsibility of the Sponsor or Exhibitor. IDMC-12 2019 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at IDMC-12 2019. Late deliveries, if accepted, may also attract late fees.

### Refund and cancellation policy

The Exhibition and Sponsorship fee is refundable minus a 10% charge when the cancellation is made before 2019-01-01. For cancellations received after this date there will be no refund granted. If the Exhibitor/Sponsorship has been sourced from external suppliers and a contract signed, the costs incurred plus the corresponding charge (based on the above date) will be charged to the Exhibitor/Sponsor.

### Assignment of Exhibition Space/Eligibility for Exhibition

Organisations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the conference are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Conference Organiser can interrupt any kind of promotion, which in their opinion could damage the Conference.

### Exhibitor Insurance

The Swedish Exhibition Centre has, in consultation with TryggHansa, come up with a special policy for exhibitors. It is the most straightforward and most advantageous policy for exhibitors on the market. This policy covers all the normal requirements of an exhibitor. Includes third-party liability insurance, an obligatory item for every exhibitor. Exhibitor's goods fully insured during transport to/from the exhibition, including loading/unloading. Goods fully insured at the Swedish Exhibition Centre in connection with exhibition, including unpacking and packing. The insurance policy is valid for exhibitors, registered co-exhibitors and companies represented on the stand.

***This insurance policy is obligatory for everyone who exhibits at the Swedish Exhibition Centre.***

If you already have an insurance, you can inform Svenska Mässan by letter with proof of insurance.

### Building & Technical regulations

For more information regarding build-up rules, utilities and connections, fire regulations, safety, health and the environment, please see, [www.monter-service.com](http://www.monter-service.com)

### AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in these regulations, in general, in the Terms and Conditions, or in other EAOM 2018 publications are subject to the decision and control of the Conference Organisers. The Conference Organisers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

### FINAL STIPULATIONS

In the event that the Conference cannot be held or will have to be changed due to events beyond the control of the Conference Organisers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Conference Organisers, the Conference Organisers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc.

Under these circumstances, the Conference Organisers reserve the right to either retain the entire fee and to use it for a future Conference, or to reimburse the Exhibitor/Sponsor after deducting costs already incurred for the organisation of the IDMC-12 2019 and which could not be recovered from third parties. Any company that disregards the directives of the Conference Organisers may be excluded from the exhibition by the Conference Organisers with immediate effect. Such companies are liable for the whole rental sum and for all incidental expenses including VAT.

In cases in which the Conference Organisers are indebted to the Exhibitor/Sponsor, the Exhibitor/Sponsor may demand compensation instead of cash payment only with the permission of the Conference Organisers. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation the Exhibitor/Sponsor agrees to submit to the authorised court in Stockholm, Sweden. Electively, the Conference Organisers may choose to appeal to the court into whose jurisdiction the Exhibitor/Sponsor falls. Swedish law is to be used.

# SPONSORSHIP & EXHIBITION CONTRACT

## The 12<sup>th</sup> International Mytonic Dystrophy Consortium Meeting

Company Name  
(as presented on website and in printed material)

Invoice Address

PO. Number (if required)

Postal Code

City

Country

Authorized Signatory

Contact Person

Telephone

Mobile

E-mail

VAT Number

Please choose from the Categories of Sponsorship, Exhibition and Sponsor Items below.  
*All prices are excl. VAT*

### CATEGORIES OF SPONSORSHIP:

- |                          |                       |             |
|--------------------------|-----------------------|-------------|
| <input type="checkbox"/> | <b>GOLD SPONSOR</b>   | SEK 100 000 |
| <input type="checkbox"/> | <b>SILVER SPONSOR</b> | SEK 75 000  |
| <input type="checkbox"/> | <b>BRONZE SPONSOR</b> | SEK 50 000  |

### EXHIBITION:

- |                          |                               |            |
|--------------------------|-------------------------------|------------|
| <input type="checkbox"/> | <b>EXHIBITION BOOTH</b>       | SEK 25 000 |
|                          | 4 m <sup>2</sup> (2x2)        |            |
| <input type="checkbox"/> | <b>EXTRA EXHIBITION SPACE</b> |            |
|                          | Subject for availability      |            |
|                          | SEK 2 500/m <sup>2</sup>      |            |

### SPONSOR ITEMS:

- |                          |  |            |
|--------------------------|--|------------|
| <input type="checkbox"/> | <b>Bag Insert</b>  | SEK 5 000  |
| <input type="checkbox"/> | <b>1 Full page Advertisement in Final Program</b>                | SEK 10 000 |
| <input type="checkbox"/> | <b>1 Half page Advertisement in Final Program</b>                | SEK 5 000  |
| <input type="checkbox"/> | <b>Chords/Lanyards for Name Badge (Exclusive to one sponsor)</b> | SEK 10 000 |
| <input type="checkbox"/> | <b>1 Lunch or Coffee break</b>                                   | SEK 5 000  |

\_\_\_\_\_ m<sup>2</sup> á 2 500 SEK = \_\_\_\_\_ TOTAL

Having signed below, we hereby agree to be a Sponsor or Exhibitor at the IDMC12 2019 in accordance with the choices made above and the descriptions, terms and conditions stipulated in the Invitation to Sponsorship & Exhibition (2018-04-01).

Date

Signature (by Authorized Signatory)

#### Return this form to:

Email: [idmc12@meetx.se](mailto:idmc12@meetx.se)

or

**Sweden MEETX AB**  
Ref: IDMC-12 2019  
SE- 412 94 Gothenburg  
SWEDEN